



# 2023 JetPeel Beauty Trends

Presentation by: Laura Masini, Global Trainer, TavTech

January 2023





What do aesthetic consumers want from the beauty market?





Consumers want:

## Natural-looking results

Today's consumer no longer wants to look "overdone". She prefers natural results, without any distorting of features or expressions.

People are focused on **skin health** and **skin regeneration**.

Consumers want:

Healthy ingredients

**Clean formulations**, high-quality ingredients and efficacy to keep the skin healthy





Consumers want:

## Healthy skin barrier

Treatments that focus on keeping the skin safe, strong, **healthy**, young and vibrant. Treatments should not create any skin irritation, friction, downtime, or trauma and should be non-ablative.





Consumers want:

## Safe & non-invasive treatments

Consumers don't want pain, or skin tissue destruction. They want safe and pleasant treatments with immediate and natural results. Treatment should **encourage skin regeneration** in order to maintain a youthful skin.

Consumers want:

## Prejuvenation

Younger consumers are looking towards **delaying the signs of aging**, thereby:

Preventing + Rejuvenating = Prejuvenation





JETPEEL

Hydrating

Nourishing

Anti-aging

Brightening

Consumers want:

Treatments with  
multifunctional benefits

**Simultaneously:**

- preventing signs of aging, and
- improving skin conditions and skin health





Consumers want:

## Instant Glow-Up

Consumers want a treatment that provides glowing results, leaving the skin younger, hydrated, and **healthy looking**.



JETPEEL  
by TavTech

JetPeel by TavTech's response  
to meet customers needs





JetPeel's response to consumers needs:

JetPeel treatment is:

- Pleasurable
- Non-invasive
- Safe
- With multi-functional benefits

It **improves skin quality**, and **reduces the signs of ageing and imperfections**.



JetPeel's response to consumers needs:

JetPeel gives the skin what it needs to look good and vibrant

- It provides **water, protein, fats and minerals**
- It reinforces the skin barrier, and stimulates collagen, elastin, and hyaluronic acid
- It strengthens the skin cells, improves skin cell turnover, and encourages micro-circulation thus assisting with providing nutrients to the skin.





For all skin types,  
all year round!



JetPeel's response to consumers needs:

JetPeel is for:

- All skin types
- All skin ages
- All year round

JetPeel by TavTech understands skin types, needs and concerns, and offers a wide variety of treatment state-of-the-art liquid cosmetic solutions and treatment guidelines to meet today's demanding consumers' needs and wants





## 5 JetPeel Tips

To boost the skin to stay younger for long time



# The Treatment Sequence

STEP  
1

## LYMPHATIC MASSAGE

Relaxing massage for detoxifying the skin and stimulating micro-circulation

STEP  
2

## EXFOLIATION

Preps the skin to receive the nourishment from the following infusion treatment

STEP  
3

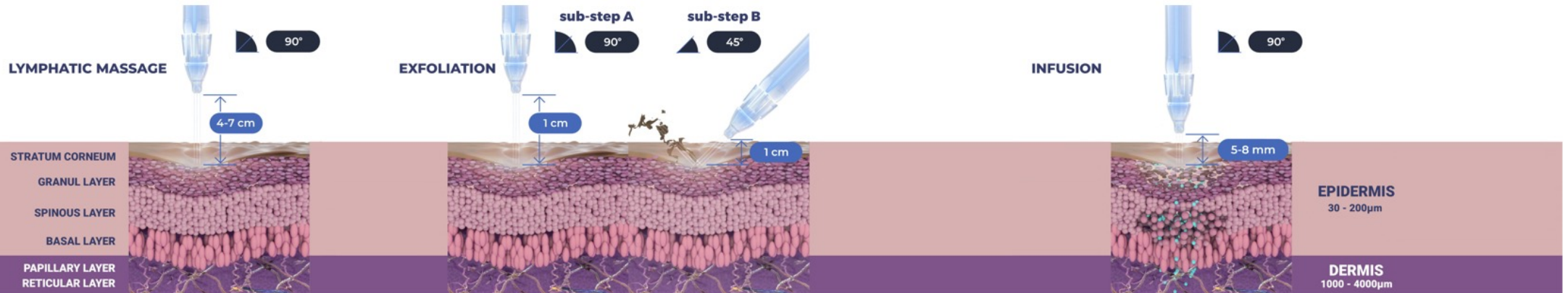
## INFUSION

Deep, effective delivery of active ingredients into the skin

STEP  
4

## BOOSTER INFUSION

Post-infusion step to amplify the treatment result



First Tip

## Filler without injection

**PrimalHyal™ Ultrafiller** inside the **JetCare Boost Hydrate (HA)** helps the skin cells to boost their defences against daily UV rays and pollution. Recommended to use in combination with JetPeel's **SingleJet** Handpiece.

- STEP 1 - Lymphatic Massage use Hydro
- STEP 2 - Exfoliation use Glycolic Acid 5% or 10%
- STEP 3 - Infusion use Wide Range Hyaluronic Acid
- STEP 4 - Booster Infusion use Hydrate (HA)



## Second Tip

# Natural Botox Alternative

JetCare's **Argireline® Complex** assists in eliminating dynamic wrinkles like crow's feet, glabellar lines, forehead lines, and promotes collagen production. Recommended to use in combination with JetPeel's **SingleJet** Handpiece

- STEP 1 - Lymphatic Massage use Hydro
- STEP 2 - Exfoliation use Glycolic Acid 5% or 10%
- STEP 3 - Infusion use Argireline® Complex
- STEP 4 - Booster Infusion use Hydrate (HA)

Argireline® is a trademark of Lipotec S.A. or its affiliates





## Third Tip

# Healthy brightening and soothing

**Azeoglina®** inside JetCare's **Soothing**, releases pigmentation activity, hydrates and improves skin elasticity

- STEP 1 - Lymphatic Massage use Hydro
- STEP 2 - Exfoliation use Mandelic & Salicylic acid
- STEP 3 - Infusion use Soothing
- STEP 4 - Booster Infusion use Tight



## Fourth Tip

# Pre-Juvenation

**Dunaliella** algae inside the **JetCare Youth** line of Dead Sea mineral-enriched products, provides multiple skin benefits, and is key to revitalized, healthy skin. This algae is rich in vitamins, minerals, amino acids, proteins, lipids, and produces  $\beta$ -carotene in large amounts.

STEP 1 - Lymphatic Massage use JetCare Youth Dead Sea Hydro

STEP 2 - Exfoliation use JetCare Youth Dead Sea Exfoliation

STEP 3 - Infusion use JetCare Youth Dead Sea Nourishment



## Fifth Tip

# Stimulates Dermal Fibroblast & Collagen

**Replexium™** inside JetCare's **Witch Hazel & Peptides** and **Peptides Complex**, stimulates dermal fibroblast generation, and collagen synthesis, specifically Collagen XVII which improves cohesion between DEJ (dermal epidermal junction)

- STEP 1 - Lymphatic Massage use Hydro
- STEP 2 - Exfoliation use Glycolic 10% or 16%
- STEP 3 - Infusion use Witch Hazel & Peptides alternate with Peptides Complex
- STEP 4 - Booster Infusion use Regenerate



# JetPeel by TavTech – the perfect trio combining:

- the enduring JetPro device,
- the original patented JetPeel handpieces, and
- premium JetCare solutions

**designed exclusively for use together to deliver outstanding results**





# Thank You

