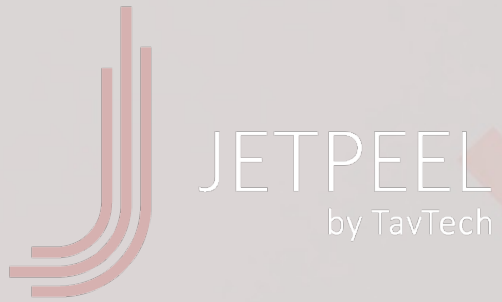


JetCare Youth

Presentation by: **Laura Masini, Global Trainer, TavTech**

October 2022





JetCare Youth

JetPeel's New Prejuvenation Treatment



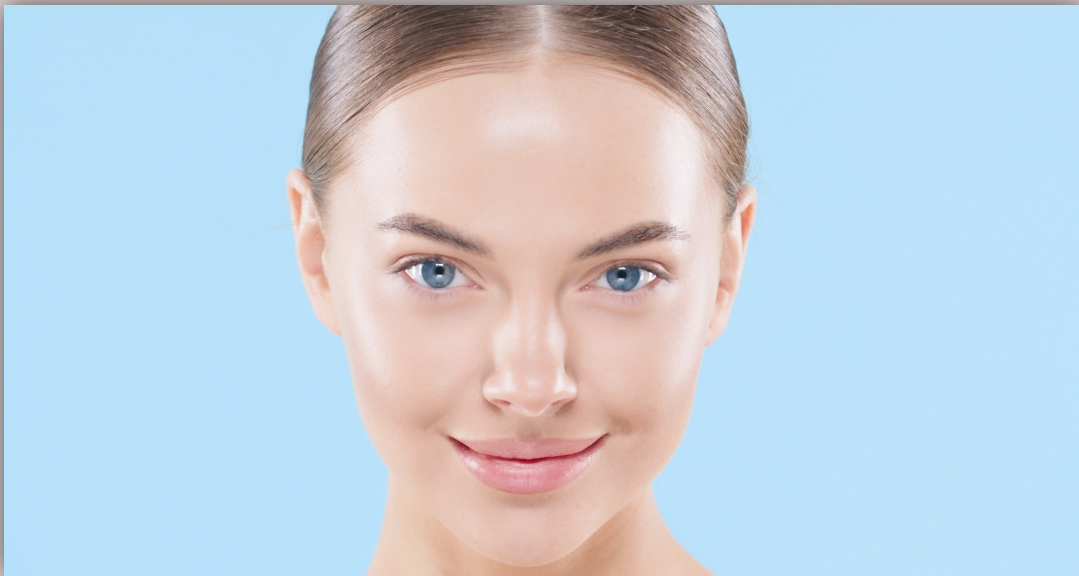
Directly from the Dead Sea

Beautiful begins here!
JetCare Youth



Prejuvenation: The New Approach to Anti-Aging

Prejuvenation is the *“Prevention of the Loss of Youth”* or in other words, **the delaying of the natural symptoms of skin aging**



JetCare Youth, is formulated for:

- People in their **20's and 30's**,
- to **preserve their natural youth**, and
- to **prevent the skin changes associated with the appearance of “aged” skin**, like lines, wrinkles, brown spots, and thin dry skin.



Why wait to Rejuvenate the Skin ?

Start before with Skin *Prejuvenation* !

Protect and Prevent before you correct:

Young people should maintain their youthfulness, rather than waiting until the signs of aging appear.

Less is more:

They want flawless, and natural-looking skin, instead of an unnatural volumizing skin appearance

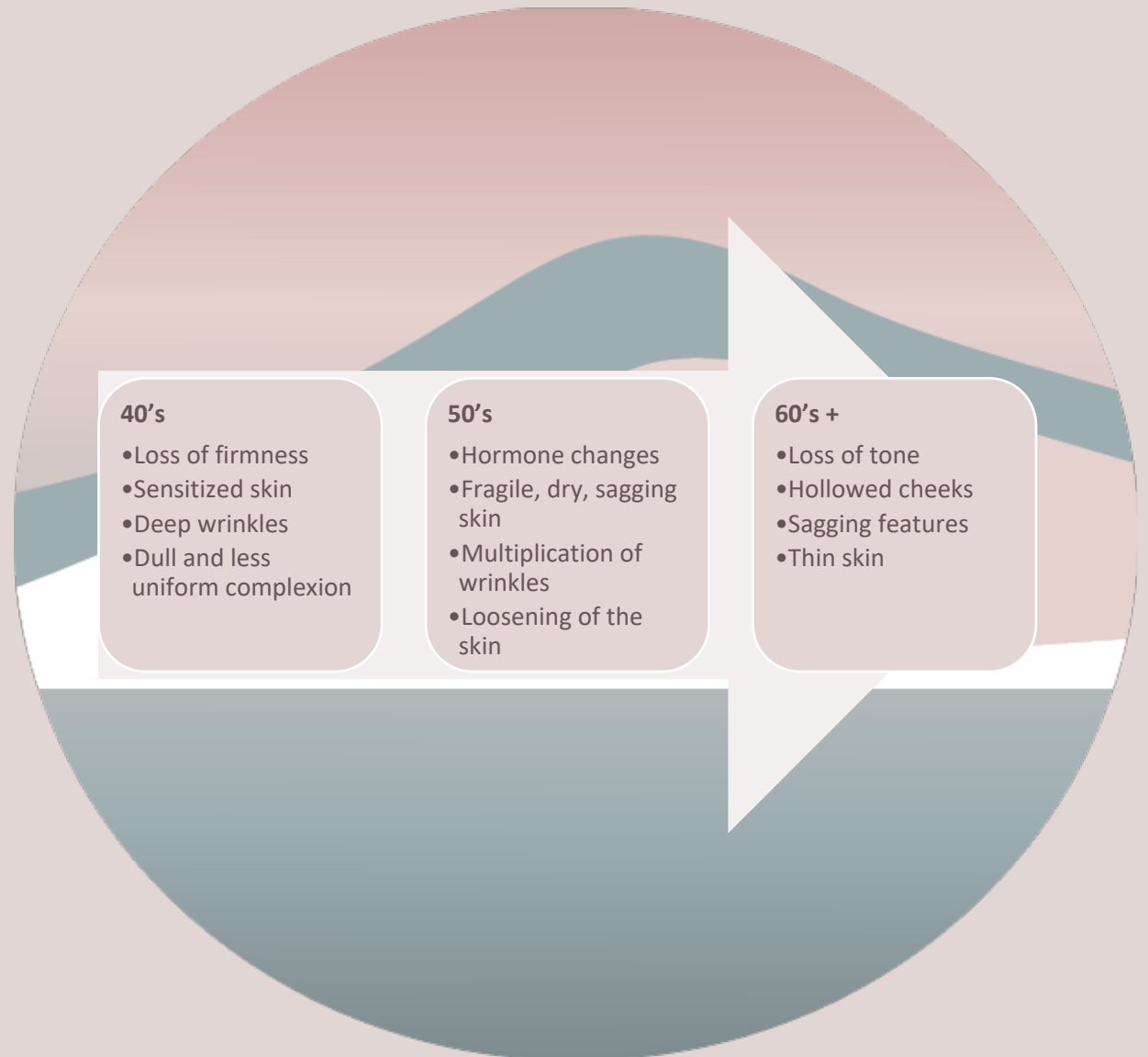
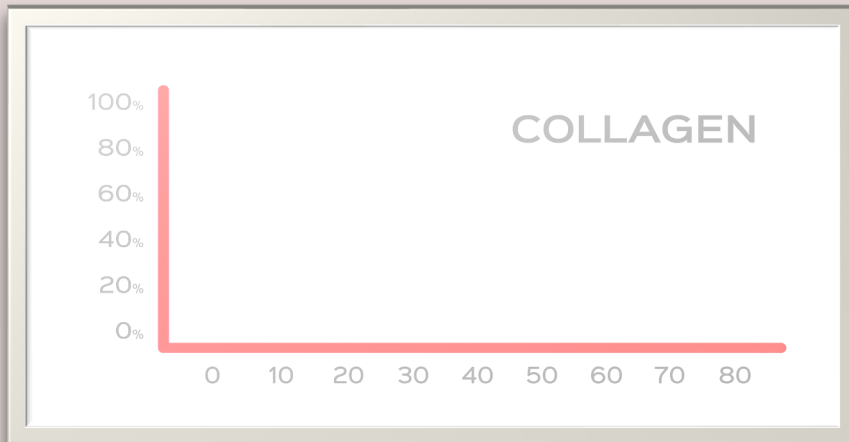


Aging changes the appearance of the skin

The effect of aging on the skin:



Collagen change with age:





Beautiful and Healthy Skin Starts With Dead Sea Minerals



The Power of the Dead Sea

The Dead Sea is the **largest natural SPA in the world**, and the lowest place on the earth, with the highest water salinity (**10 times** saltier than other oceans).

The **unique ecosystem**, and hot environment, surround the Dead Sea, constantly, created, an intense water evaporation, that leaves behind rich, nourishing sediments of salt, mud and minerals.



Dead Sea Minerals

**A unique combination of
21 minerals with a high
concentration**

Benefits to the skin:

- Improves the skin's moisture
- Enhances skin metabolism
- Maintains healthy skin pH
- Protects skin cells
- Enhances skin renewal
- Anti-inflammatory
- Fortifies the skin barrier
- Powerful antioxidant
- Improves micro-circulation
- Improves skin elasticity



Minerals are the skin's fundamental building blocks

Minerals are bioactive compounds that effect the skin's cells, and modulate biological function.

The send messages to the skin cells and facilitate cell-to-cell communication.



Future Proof the Skin with JetCare Youth

- JetCare Youth is a powerful treatment line based on Dead Sea minerals, specially formulated for “prejuvenation” of younger skin
- It offers a new approach to skin prevention and rejuvenation, helping to prevent skin damage before it occurs and preserve the skin’s current smooth glow and youthful appearance
- Developed by TavTech, innovators of JetPeel jet pressure-energy technology, for use in conjunction with the unique JetPeel handpieces, JetPro device and JetCare treatment guidelines



JetCare Youth – Prevent, Protect, Preserve, Rejuvenate

- “Prejuvenation” is a powerful trend in aesthetic care, as more people in their 20’s and 30’s aim to preserve the natural youth of their skin
- JetCare Youth treatment products are enriched with protective Dead Sea minerals and natural replenishing ingredients to ward off the appearance of fine lines, sagging skin and dullness before it sets in
- The JetCare Youth protocol is delivered with the innovative jet pressure-energy technology of JetPeel that amplifies the beneficial effects of Dead Sea minerals



The Power of the Dead Sea

- The Dead Sea is the world's most famous ancient spa, gifted with natural salt enriched with a unique concentrated blend of **21 powerful minerals**
- Dead Sea minerals are clinically proven for their nourishing and regenerative benefits to the skin
- JetCare Youth delivers the anti-aging properties of Dead Sea minerals into the skin via the non-invasive, needle-free JetPro by TavTech jet pressure-energy device and the original, unique JetPeel handpieces, ensuring outstanding results with no downtime or side effects



Who Benefits from JetCare Youth?

- Younger women and men, aged in their early 20's to late 30's, enabling aesthetic clinicians and clinics to broaden their services and offerings to additional age groups and target markets*
- JetCare Youth is designed to preserve the natural youth and beauty inherent in the skin
- Targeted to youthful skin in the early stages of collagen loss, loss of elasticity and photodamage that leads to fine lines and sagging skin later

** A 2018 survey of the members of the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) showed that nearly 75% of facial plastic surgeons had reported an increase in patients younger than 30 years of age.*

JetCare Youth – Treatment Trio



The enduring
JetPro device



The original patented
JetPeel TripleJet
handpiece



JetCare Youth solutions:
Dead Sea Hydro
Dead Sea Exfoliation
Dead Sea Nourishment

Suitable for all skin types, all year round

JetCare Youth – Treatment Sequence



STEP
1

LYMPHATIC
MASSAGE

With Dead Sea Hydro



STEP
2

GENTLE
EXFOLIATION

With Dead Sea
Exfoliation



STEP
3

INFUSION







With Dead Sea
Nourishment

JetCare Youth Treatment

- Improve skin appearance
- Increase hydration
- Stimulate production of antioxidants, collagen and elastic fibers
- Improve skin texture
- Delay skin damage caused by age or by sun exposure
- Improve skin structure and function
- Stimulate microcirculation and diffusion of nutrients into the skin
- Contribute to keeping the skin young and healthy for longer



JetCare Youth – Treatment Guideline

	LYMPHATIC MASSAGE	STEP 01	EXFOLIATION	STEP 02	INFUSION	STEP 03
 Handpiece	TripleJet		TripleJet		TripleJet	
 Distance from skin	4-7 cm		1 cm		0.5-0.8 cm	
 Handpiece Angle	90°		90°		90°	
 Time	15 minutes		10 minutes		5 minutes	
 Use	18ml of Dead Sea Hydro		5ml of Dead Sea Exfoliation		5ml of Dead Sea Nourishment	
 Remarks			Leave the Dead Sea Exfoliation for 5 minutes then wash with 8ml of Dead Sea Hydro with TripleJet at 45°-60° angle.			

JetCare Youth Products

- JetCare Youth formulas are based on a complex of Dead Sea minerals that act to help prevent the skin's natural aging processes and preserve a smooth, youthful glow
- The main minerals include:
 - **Magnesium** for detoxing and purifying the epidermis
 - **Potassium** that helps hydrate the skin
 - **Sodium** to reduce free radical action
 - **Calcium** to help promote skin cell growth and stimulate the production of antioxidants





Formulated for step 1:

Pre-treatment lymphatic massage to prep the skin to receive the nourishment of the later treatment steps.

- **Enriched with Dead Sea mineral-rich salts** to help cleanse and detoxify the skin

Also contains:

- **Dunaliella HGL:** Helps reduce skin cell aging and protects from sun exposure damage
- **Organic Aloe Vera:** Antioxidant emollient that rapidly softens and calms the skin and provides antimicrobial action





Dead Sea Exfoliation

Formulated for step 2: Gentle exfoliation and replenishment.

Delivers the deep nourishment of rich **Dead Sea minerals**, ensuring an exceptional replenishing and hydrating effect even as it **gently removes the layer of impurities and dead skin cells on the epidermal surface**.

Also contains:

- **Dunaliella HGL:** Helps reduce skin cell aging and protect from sun exposure damage
- **Allantoin:** Helps moisturize, exfoliate and smooth the skin surface
- **Lactic Acid:** Gentle AHA that helps remove dead cells, stimulates cell renewal, and boosts the skin's natural moisture
- **Organic Aloe Vera:** Antioxidant emollient that rapidly softens and calms the skin and provides antimicrobial action
- **D-Panthenol 75%:** Vitamin B₅, helps to seal in moisture, reinforce the skin's natural barrier, and protect from the effects of exposure and aging





Dead Sea Infusion

Formulated for step 3: the final stage of the JetCare Youth protocol: Nourishing infusion.

Richly formulated with powerful **Dead Sea minerals** and age-defying ingredients. Supports the skin with renowned detox, hydration and regeneration action that can help prevent future impact and preserve the skin's own barrier and youthful integrity.

Also contains:

- **Magnesium Sulfate:** Extra boost of this powerful anti-inflammatory mineral that helps remove excess sebum and toxins that contribute to skin damage
- **Dunaliella HGL:** Helps reduce skin cell aging and protects from sun exposure damage
- **Sepitonic™ M3:** Patented ingredient helps fight cell fatigue, boosts oxygen availability in the skin, and helps protect the dermis with anti-glycation action. It also acts as a carrier, helping to boost the effects of other anti-aging ingredients, strengthening the skin's resistance to damage from everyday elements
- **Akoactive Queen:** Sourced from the fresh rose petal, this ingredient is a powerful skin hydrator, helping to reduce signs of skin fatigue, refreshing overall appearance and tone





Sepitonic™ M3

Multi-mineral complex of zinc, copper and magnesium

Suitable for all skin types: Energizes - revitalizes – detoxifies

Triple Action compound:

1. **Prevention:** safeguards the dermis (fibroblasts and extra cellular matrix) from glycation process
2. **Protection:** acts as an oxidation shield by blocking free radicals and activating intercellular communication
3. **Smooths** deep wrinkles and skin texture





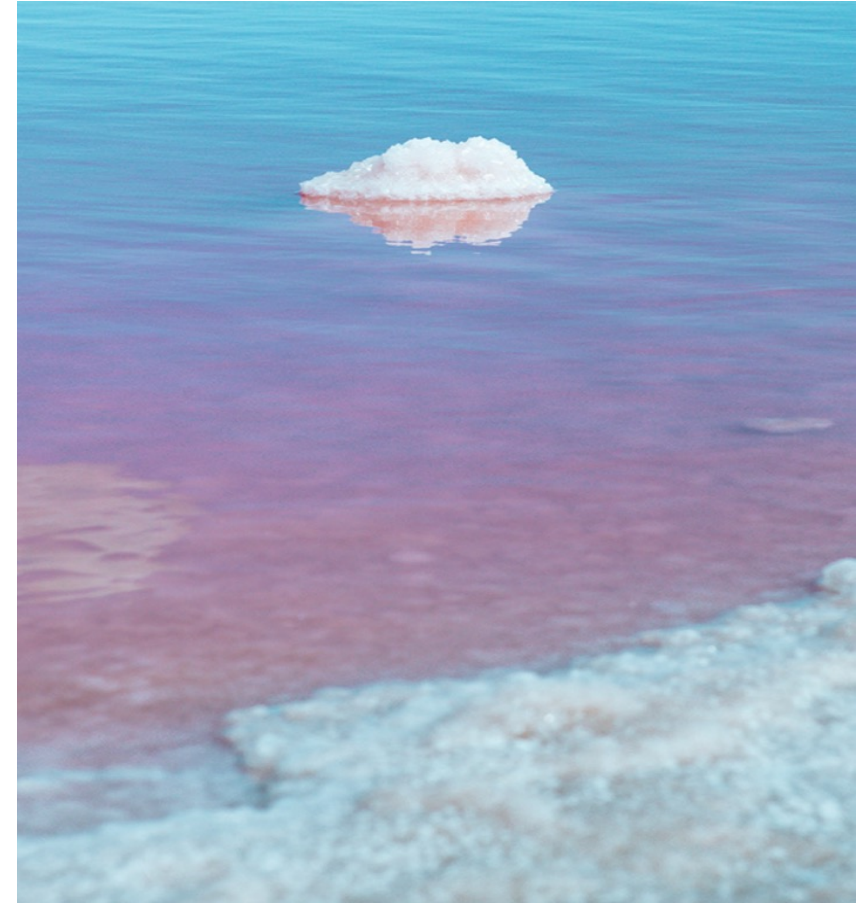
Dunaliella HGL

Powerful anti-aging, antiglycation and anti-inflammatory properties

A green unicellular-algae, found in hypersaline environments.
In stress conditions it overproduces β -carotene.

β -Carotene (beta-carotene) is an organic, strongly coloured red-orange pigment. Beta-carotene belongs to a group of carotenoids are considered **powerful antioxidants**

Anti-glycation: glycation is one of the main causes of skin ageing. Glycation is a chemical reaction mainly caused by the excess sugar we ingest as well as oxidative stress and UV radiation



Akoactive Queen

Sourced from the fresh rose petal, this ingredient is a powerful anti-aging skin hydrator, helping to reduce signs of skin fatigue, refreshing overall appearance and tone

Rich in **polyphenols, antioxidants** that protect your skin from cell damage



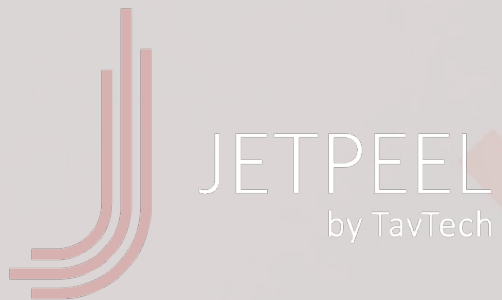
About JetCare

Developed exclusively by TavTech in conjunction with a leading, renowned cosmetics formulation laboratory.

JetCare products deliver powerfully effective JetPeel treatments in the clinic, spa or cosmetic salon, and are the only solutions sanctioned and approved by TavTech for use with its handpieces and devices.

JetCare by TavTech is trusted by cosmeticians and specialists worldwide, and the only choice for the ultimate JetPeel treatment experience.





Thank you!

