

"Maskne" - Taking care of your skin during the pandemic with JetPeel

Maskne has been at the forefront of every specialist's mind as it is still, even after the pandemic, a persistent issue. What is truly remarkable and unique about this "skin pandemic" in itself is the fact that it can also affect people who do not present acne signs and symptomology. But what are the causes of "maskne" and how can we manage it?

We are thrilled to have had the pleasure of discussing this exact topic in our recent webinar with one of our JetPeel specialists, Mrs. Lara Masini, a <u>TavTech</u> international trainer. She stated that there is a multitude of reasons why maskne affects a wider range of the population, and believe it or not, it is about our lifestyle as well!



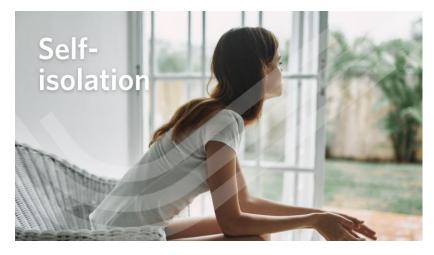
## Reason number #1 for maskne is that we get less vitamin D

The sunlight can be a double-edged sword – it does create a number of skin issues and it's responsible for aging the skin and the causation of dark spots and hyperpigmentation, but it is also our primary source of vitamin D, which is crucial for skin protection and building up collagen which aids in skin repair.



### Reason number #2 for maskne is the mask itself

Not only the friction of the mask in contact with the face is an issue, but the amount of time we wear the mask has a huge impact on our skin's health. A multitude of healthcare workers presented signs of "maskne" after an extended time of wear time. What we should take into consideration is also the fact that the heat of our bodies creates the perfect breeding ground for bacteria.



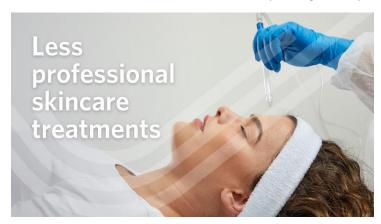
#### Reason number #3 for maskne self-isolation and its effects

The pandemic in itself has created a great deal of change in our lives, from our diet to our exercise routine and even in the way we think of our lives. Stress can have a huge impact on our skin's health and appearance and our nutrition as well, so we cannot ignore the lifestyle aspect of treating maskne.



## Reason number #4 for maskne is that we use the wrong skincare

It is important to adapt with the times and many people didn't rightfully update their skincare routine – our experts recommend a gentle cleanser as the skin can become increasingly sensitized to a prolonged mask wear time. It is also important to invest in some good hydrating products which contain a number of humectants as maskne is also a result of prolonged dehydration and friction to the skin.



### Reason number #5 for maskne is that we get less professional skincare treatments

At the beginning of the pandemic, our experts have noticed a general decrease in skin care treatments, but recently the number of maskne cases has increased the demand for skincare treatments since it is hard to tackle and it can also be costly if not guided by a proper skin specialist.

#### The Jet Peel revolution: what can we do

Mrs. Laura Masini has underlined the effectiveness of JetPeel: "It has become increasingly harder to treat skin which is sensitized" she mentioned about the JetPeel treatments. The JetPeel treatment relieves Maskne by affecting the cause of it. The stratum corneum (the outer layer of the skin) is gently removed during the exfoliation stage of the treatment, and then, due to JetPeel's unique and pleasurable jet pressure impacting the skin, the dermis is aerated (air is introduced), thus enriching the skin with oxygen.

# JETPEEL – ARTICLE

Just some of JetPeel's benefits: It offers a pleasurable, pain-free, quick, zero-downtime cosmetic enhancement treatment showing immediate results. The treatment cycle starts with a lymphatic massage to alleviate waste and toxins, followed by gentle exfoliation to remove the stratum corneum (the outer layer of the skin), and then is completed with the infusion into the dermis layer of the skin, renewal and anti-aging solutions specifically designed to suit the JetPeel by TavTech device and it's unique patented hand pieces. It is also important to point out that there is zero contact with the patient's skin and is suitable for all skin types, and for use all year round, including during the hot and sunny summer months.

We invite you to discover even more about our JetPeel technologies and our Jet solutions which together will provide the best results for your patients (become our partner today). In addition, let us know what your experiences with JetPeel were and share your results with us. Don't forget that you can contact us on our official web page, as well as our social media platforms – Facebook, Instagram, LinkedIn and Twitter.

Keywords: jetpeel, tavtech, jetpeeling, maskne, acne, hyperpigmentation, sensitized skin, sensitive skin, mask, pandemic, inflammation, quarantine, pimples, vitamin D, lymphatic massage, exfoliation, infusion, jet pressure